

Welcome to the first INNOGROW newsletter!

INNOGROW – “Innovative Entrepreneurship for Increased Employability, New Business Creation and Economic Growth” is an Erasmus+ Strategic Partnerships Project to be implemented between 2015 and 2017.

INNOGROW has been designed for **increasing employability levels and new business creation** and aims to bring a **new and learner-centred pedagogical approach to entrepreneurship training** enabling young unemployed individuals (including NEETs), higher education students and SME’s key staff acquire and develop the skills and competences related to innovation and entrepreneurship, by the use of an innovative ‘learning path’ which includes; self-assessment tool, self-learning materials on innovative entrepreneurship/intrapreneurship and also business idea development tool in one integrated and mobile assisted eLearning software, all to be supported/strengthened by tutors and classroom trainings.

During the 2 years project course, the **outputs** to be delivered are:

- **O1 - Competence Profile of an Innovative Entrepreneur**
- **O2 - Self-Assessment Tool for Innovative Entrepreneurship**
- **O3 - Innovative Entrepreneurship eLearning Modules**
- **O4 - Web-based Mobile Software for Self-Assessment, Training and Business Idea Development**
- **O5 - Visibility and Dissemination Tools**

The project is implemented by **six European partners** from different education and innovation fields, bringing the most appropriate transnational expertise in innovation and entrepreneurship.

1st project meeting was held in Ankara, Turkey; where the project was introduced, reviewing the proposed activities, road-mapping the project lifetime for effective management and implementation.

Next project meeting will be held in London, England. The partners will work together in the final version of the Competence Profile of an Innovative Entrepreneur and in the Self-Assessment Tool for Innovative Entrepreneurship context definition.

First project output will be delivered shortly!

Are you interested in knowing which skills an innovative entrepreneur/intrapreneur should possess in order to compete in EU labour market and today’s economic conditions? Please keep in touch! Several interviews have been conducted to European SMEs for the

Innogrow NEWSLETTER

development of the **Competence Profile of an Innovative Entrepreneurship** that it will be delivered proximately!

Next project output will be the self-assessment tool for Innovative Entrepreneurship, which will be developed according to European SME's interests and needs!

For more information, please visit the project website www.innogrow.org and keep up-to-date!

You can also follow us on:



<https://www.linkedin.com/groups/8492867>



<https://www.facebook.com/innogrowproject/>

Partners:



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