

## You can now evaluate and strengthen your skills in innovation and entrepreneurship with the software developed by INNOGROW

It is noteworthy that innovation and entrepreneurship are important drivers for job creation, increasing the competitiveness of the European companies and strengthening the world economy. It is therefore necessary to offer tools that allow the development and improvement of competencies in innovation and entrepreneurship.

The European Project INNOGROW offers a [multi-functional web software](#) that allows students, recent graduates, unemployed and staff to assess their competencies in innovation and entrepreneurship as well as to improve them thanks to the training modules that it incorporates. Themes such as creative thinking, problem solving, leadership-motivation-team management, innovation management and strategic planning are addressed. The tool also allows the development of business models with a very practical methodology. In addition, users will be able to interact with other users and ask help from tutors who will support them during the training and the development of their business models, where needed.

The partnership formed by 6 European partners from Turkey, Romania, the United Kingdom, Spain and Greece met in January to validate the software and its content as well as be prepared for the following activities –where users will also be involved. The software will be officially launched on February.

The so called **Web-based Mobile software for self-assessment, Training and Business Idea Development** is now available on the [INNOGROW](#) website on beta version. Among users completing the 'learning path' offered by the software during the period from February to June 2017, 4 users from each country will be selected to participate in a 5-days workshop to be held in Greece. The workshop will offer users a learning space where they will receive practical and personalized training that will further improve their skills in innovation and entrepreneurship. In addition, they will share their ideas and experiences with users from other countries and tutors.

For further information about INNOGROW, visit the project website at: [www.innogrow.org](http://www.innogrow.org)