

INNOGROW PRESS RELEASE

INNOGROW comes to a successful end! Would you like to evaluate and strengthen your skills in innovation and entrepreneurship?

The European project INNOGROW ends successfully after the cooperation of 6 European partners from 5 countries, over 2 years of research and development. The project ends in September with the validated version of the [software for self-evaluation, training, and development of business ideas](#), available on the [INNOGROW](#) website, and in app format for Android and Apple.

Would you like to strengthen your skills and capabilities in innovation and entrepreneurship? Now you can do it with the app developed by the European project INNOGROW. Just download the INNOGROW app and follow the route we propose!

This app is the result of having successfully completed a series of milestones, as is the research that was done to more than 150 entrepreneurs and intra-entrepreneurs throughout Europe; the creation of a skill profile of an innovative entrepreneur; the creation of the app that includes a module of self-evaluation, another one of formative contents and another one of business model; the development of training contents that include themes such as creative thinking, problem solving, strategic planning, leadership-motivation and team management, and innovation management.

“The INNOGROW innovative ‘learning path’ method and pedagogic approach is well structured and designed and it can be used for the improvement of skills of future entrepreneurs and intrapreneurs. This tool assesses the capacities on iEntrepreneurship in all the contemporary entrepreneurship skills.” KiNNO, Greece.

Other highlights of the project were the workshop held in Bucharest (Romania) to train tutors who will mentor app users, the workshop held in Thessaloniki (Greece) where users from the 5 European countries along with their tutors shared a common learning space and exchange of experiences under a series of group dynamics and co-creation exercises, a pilot test to validate the app and the implementation of a series of seminars in each of the partner countries.

“The participants of the pilot tests consider the self-assessment tool and the whole INNOGROW approach as an important asset for themselves, necessary to create their own innovative business.” KiNNO, Greece

“The workshop in Greece was a complete success; participants commented that similar workshops should be held in other countries.” KIM, Spain.

The project manager from MAKRO, the project's coordinating partner, points out that; *“INNOGROW is a good example project which shows how a quality implementation plan designed at the development phase can come into life at its most efficacious. All intellectual outputs and associated activities were well implemented, with minor deficiencies as happens in all kinds of projects.”*

I am quite happy about the project results, partners and their tutors' efforts to accomplish the project objectives from the beginning to the end of project. Last but not least, our target groups - potential entrepreneurs' and intrapreneurs' positive and constructive reactions to project outputs and activities inspired us to continue on further developing the results in other future initiatives".

The final event of the project will be held in September in Gaziantep, Turkey, where all the participants involved throughout the project are invited to participate.

For further information about INNOGROW, visit the project website at: www.innogrow.org