

INNOGROW PRESS RELEASE

INNOGROW Erasmus+ Strategic Partnerships Project launches an innovative 'learning path' for innovation and entrepreneurship training

The unemployment figures in Europe have been representing a desperate trend over the recent years and left the unemployed individuals, NEETs and higher education students about to graduate to face the difficulties in finding jobs in recessive economy.

The European funded project INNOGROW has been designed for increasing employability levels and new business creation and aims to bring a new and learner-centred pedagogical approach to entrepreneurship training enabling young unemployed individuals (including NEETs), higher education students and SME's key staff acquire and develop the skills and competences related to innovation and entrepreneurship, by the use of an innovative 'learning path' which includes; self-assessment tool, self-learning materials on innovative entrepreneurship/intrapreneurship and also business idea development tool in one integrated and mobile assisted eLearning software, all to be supported/strengthened by tutors and classroom trainings.

The project started on last September with the conduction of several interviews to European SMEs for the development of the Competence Profile of an Innovative Entrepreneurship that it will be delivered proximately.

Next project outputs will be the development of the self-assessment tool for Innovative Entrepreneurship, the development of innovative Entrepreneurship eLearning Modules, the development of a Web-based Mobile Software for Self-Assessment, Training and Business Idea Development and several dissemination activities.

The project is an Erasmus+ Strategic Partnerships Project to be implemented between 2015 and 2017 by six European partners (Turkey, England, Greece, Spain and Romania) from different education and innovation fields, bringing the most appropriate transnational expertise in innovation and entrepreneurship.

For further information about INNOGROW, visit the project website at: www.innogrow.org