

Welcome to the second INNOGROW newsletter!

INNOGROW reached its first result! A [Competency Profile of an Innovative Entrepreneur](#) that provides a detailed description of the skills that an innovative entrepreneur/intrapreneur should possess in order to compete in EU labour market and today's economic conditions:

- **Educational backgrounds:** Innovative Entrepreneurs have strong educational backgrounds in the fields related to their ventures. Intrapreneurs have not necessarily been educated in technical fields.
- **Prior work experience:** Both have 5 to 10 years of experience.
- **Traits:** Innovative Entrepreneurs: Determination, Curiosity, Flexibility, Cooperativeness, Passion, Proactivity and Holistic approach. Innovative Intrapreneurs: Determination, Curiosity, Flexibility and Cooperativeness.
- **Motives:** Innovative Entrepreneurs: Need for Achievement, Use of skills and know-how generation, Financial Relief, Flexibility. Innovative Intrapreneurs: Need for Achievement, Use of skills and know-how generation.
- **Competencies that Innovative Entrepreneurs and Intrapreneurs should acquire through a continuous training process:** Technical Know-How in the Field, Analytical Thinking, Communication and Continuous Learning.
- **Key competencies for success of innovative ventures:** Creative Thinking, Problem Solving, Leadership – Motivation- Team Management, Innovation Management and Strategic Planning.

The above results have been provided by a large scale field research which has been conducted in all partner countries of INNOGROW Project (Turkey, UK, Greece, Spain and Romania) with the participation of 150 entrepreneurs, intrapreneurs and representatives of incubator organisations.

The second Output of the project was the design and development of the **Self-Assessment Tool for Innovative Entrepreneurship** which is a tool for assessing the capacity of a learner on Innovative Entrepreneurship in all the contemporary entrepreneurship skills predefined under the Competency Profile of an Innovative Entrepreneur: TRAITS, MOTIVES, and COMPETENCIES. Based on the scoring of the learner in each of the competencies indicator the tool identifies to the user in which key competencies he/she is strong and weak and proposes the appropriate training modules for him/her in order to improve his/her competencies on innovative entrepreneurship. The following **5 Training Modules** have been developed by the partners of INNOGROW: 1. Creative Thinking, 2. Problem Solving, 3. Leadership, Motivation, Team Management, 4. Innovation Management, 5. Strategic Planning.

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The 2nd project meeting was held in Kingston, United Kingdom; where partners worked together on the final version of the Competence Profile of an Innovative Entrepreneur and on the context definition of the Self-Assessment Tool for Innovative Entrepreneurship. Partners also discussed the topics of the Innovative Entrepreneurship eLearning Modules and the design of the Web-based Mobile Software version of the Self-Assessment Tool and of the eLearning Modules.

Next project meeting will be held in Barcelona, Spain. The partners will work together on the context definition of the Business Idea Development tool and on the Web-based Mobile Software for Self-Assessment, Training and Business Idea Development.

The next project output will be delivered shortly!

Partners are working on an innovative **'learning path' method** which includes; self-assessment tool, self-learning materials on innovative entrepreneurship/intrapreneurship and business idea development tool, in one integrated and mobile assisted eLearning software, all to be supported/strengthened by tutors and classroom trainings. Are you interested in knowing which are your weak and strong skills and competences on innovation and entrepreneurship and be trained on them? Please keep in touch! The **Web-based Mobile Software for Self-Assessment, Training and Business Idea Development** that will be delivered soon!

For more information, please visit the project website www.innogrow.org and keep up-to-date!

You can also follow us on:



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